

AGENCY PORTFOLIO



About Prudential

Prudential Assurance Malaysia Berhad (PAMB) is a leading and innovative **insurance company in Malaysia**, serving the savings, protection and investment needs of Malaysians by offering a full range of financial solutions through its branches, agency force and bancassurance distribution partners network nationwide.

Our purpose **For Every Life, For Every Future** is to provide simple and accessible financial and health solutions to every generation.

PAMB was established in Malaysia in 1924 and is a subsidiary of Prudential plc, which was founded in London in 1848. Prudential plc provides life and health insurance and asset management, with a focus on Asia and Africa.

This year, we are proud to celebrate Prudential's 100th anniversary in Malaysia.

PRUDENTIAL TRX

100
years
in Malaysia

PRUDENTIAL 

Our Purpose & Mission



Purpose

For Every Life, For Every Future



Mission

To be the most trusted partner and protector for this generation and generations to come.

100
years
in Malaysia

PRUDENTIAL

Our History & Achievements

Learn about how we started in 1924, and the milestones that make up our history.



Click Here To



LEARN MORE

2024

[It's our 100th anniversary in Malaysia](#)

2019

Menara Prudential is relocated to Tun Razak Exchange (TRX)

2017

We were the official insurance partner of SEA Games

2001

Menara Prudential is relocated to the Golden Triangle of Kuala Lumpur City Centre

100
years
in Malaysia

PRUDENTIAL

About

Prudential **BSN** Takaful

Established in 2006 through the licence awarded by the Central Bank of Malaysia, PruBSN today is the country's leading Takaful operator who provides financial security to the Malaysian population and their families.

Premised on the concept of ta'awun (co-operation and mutual assistance), PruBSN offers a wide and growing range of family takaful products, covering life and medical protection, savings, education and corporate, all of which are governed by the requirements of shariah law.

Today, PruBSN has over 16,000 Takaful Agents who serve the evolving health and protection needs of more than 2,000,000 Malaysians and their families. Driving on our 'Takaful For All. For Life' proposition, we strive to build a strong and lasting impact to help develop Malaysia through protection of wealth and investment in capital markets, while realising our vision of being the first choice takaful provider for our people and communities.

Such rapid growth is a direct result of our customer-centric approach, multi-distribution channel strategy, innovative solutions and technological leadership.

PRUDENTIAL BSN
TAKAFUL



Our Purpose & Mission



Purpose

To be the first choice takaful provider for our people and communities.



Mission

Securing the future of Malaysian families through innovative solutions built on Islamic values.

Our History & Achievements

Learn about how we started in 2006, and the milestones that make up our history.



Takaful Star Awards 2023
Best Takaful Operator
- Agency Family Takaful Business



Insurance Asia Awards 2023
- Takaful Health Solution of The Year



2nd Asean Outstanding Social Welfare
and Development Awards (AOSWADA)
- Private Sector

Click Here To



LEARN MORE

2022

Winner of Best Takaful Product (PruBSN Anggun)

2014

Awarded Best Takaful Operator in Asia for the second time by CPI Financial (Dubai)

2010

Launched the first plan in the industry that specifically caters Muslim needs, PruBSN

2009

The first takaful operator to provide No Claim Bonus on a medical plan

PRUDENTIAL BSN
TAKAFUL

Why Build Your Career With Prudential

01 Flexible & Manageable Career

Work according to your own schedule.



02 Lucrative Income

- High commission of 35% for 6 years (72 months)
- Total Commission Paid is 114%
- Sales Incentives



03 High Bonuses Paid

Starting from 8% to 13% from direct sales, paid twice a year.



04 Travel Opportunities

An opportunity to travel for free to 3 countries in a year.



Pension Scheme 05

Offers a pension scheme that ensures a secure retirement.



Legacy Business 06

Business can be inherited by the next kin.



Providing benefits in this world and hereafter 07

- Ibadah/ Jihad/ Dakwah/ Halal



Building Your Own Empire 08

From an ordinary agent to an agency manager.



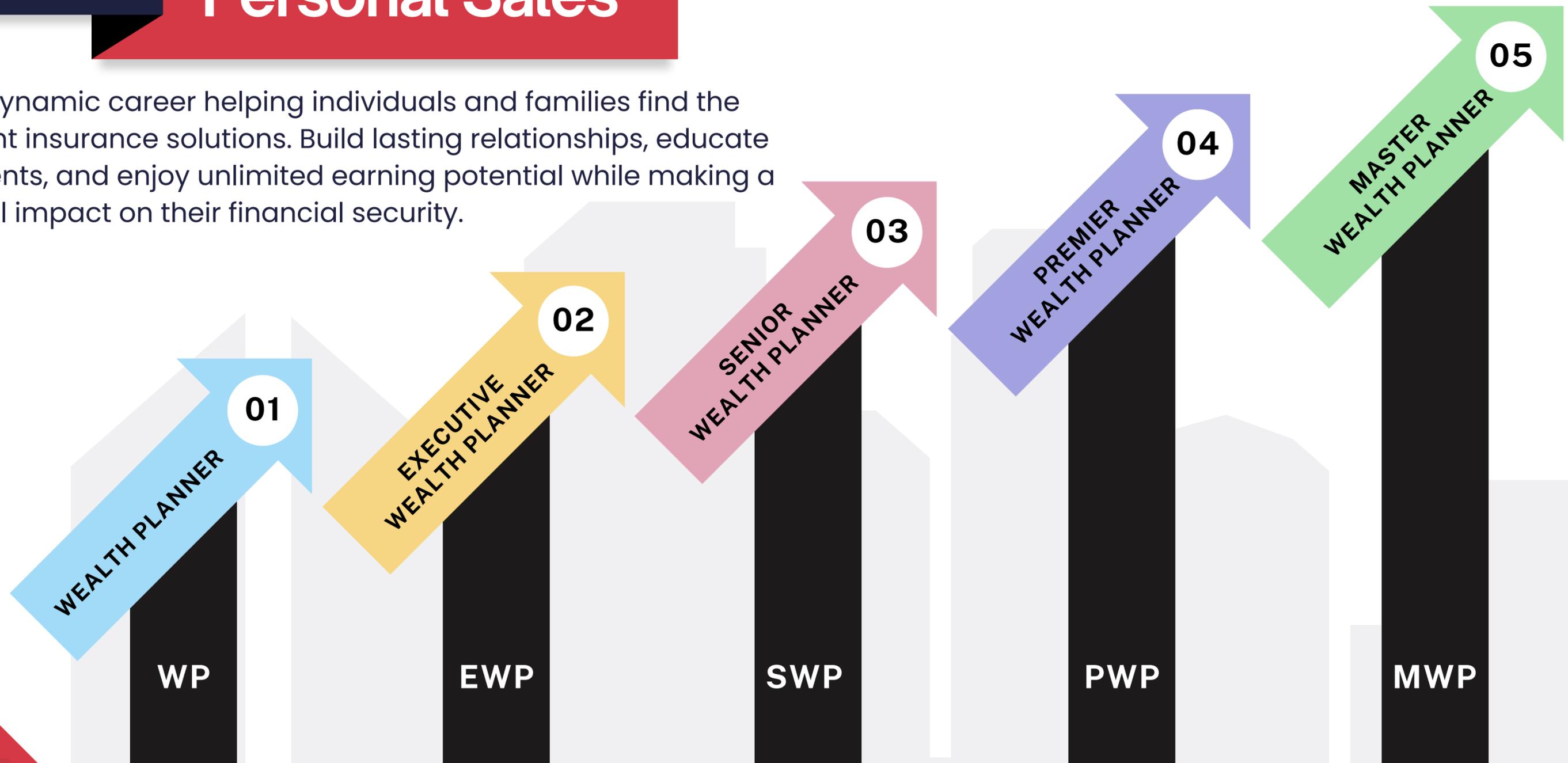
Career Paths



01

Personal Sales

A dynamic career helping individuals and families find the right insurance solutions. Build lasting relationships, educate clients, and enjoy unlimited earning potential while making a real impact on their financial security.



02

Agency Builder



Lead and inspire as you recruit, train, and grow a team of insurance professionals. Build a thriving agency, shape careers, and enjoy the rewards of leadership in a high-growth industry.



ABOUT OUR AGENCY



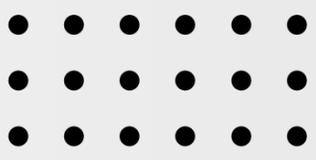
Our Mission

For Every Life, For Every Future

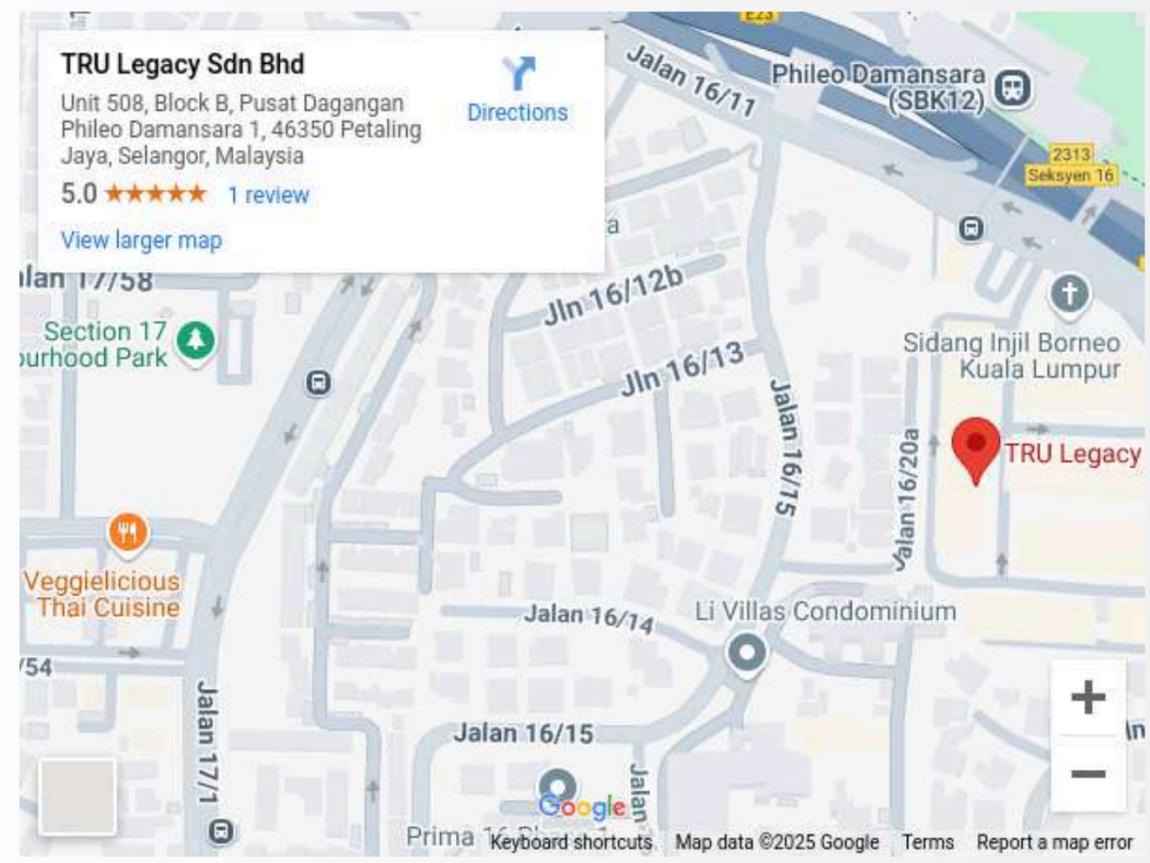
Our Vission

To be the most trusted partner and protector for this generation and generations to come.

OUR LOCATION



Established since the early 2000s as part of Prudential Malaysia's agency force, TRU Legacy has grown over time to be a steady and admired team of individuals who's main mission is to ensure peace of mind for all Malaysians.



PHILEO DAMANSARA 1

OUR LMT'S

Leadership Management Team



MEET OUR TEAM & OUR ACTIVITIES



TOGETHER IN KINDNESS

TRU-KASIH



Donation for Rumah orang-orang Tua Al-Ikhlas



Donation for Rumah Anak Kesayanganku



BUILD YOUR BUSINESS BYB



MAIC Career Fair 2023



Career talk session at Homebaker @ Clover



RESULT PLANNING WORKSHOP RPW



Group discussion planning for the year



Annual workshop @ Bangi Resort Hotel



MONTHLY TARGET PLANNING RETREAT



Monthly target alignment @ Gombak LTC



Team discussion



SPENDING TIME WITH **FAMILY DAY**

FAMILY DAY WITH THE AGENCY



Hiking Trip @ Bukit Reteh, Gopeng



Glamping with Family @ Himalaya, Gopeng



BREAKTHROUGH BOUNDARY INTERNATIONAL CONFERENCE **BBCON**



BBCON 2024 @ Bangkok, Thailand



BBCON 2023 @ Davao, Philippines





JOIN OUR TEAM!

**WE ARE HIRING FULL TIME
& PART TIME**



Visit our website
www.trulegacy.my

